

### Quantum Space: Europe's Editorial Platform for Quantum-Safe Security & Digital Trust

The Quantum Space (TQS) is the evolution of a 25-year publishing legacy that began with the Silicon Trust.

Where Silicon Trust focused on secure ID, chip technology, and credential manufacturing, TQS expands that heritage into:

- Post-quantum cryptography
- Digital identity & secure credential ecosystems
- Secure hardware & industrial manufacturing
- AI/IoT trust, edge security, and
- Sovereignty Infrastructure

TQS is not a generic tech platform. It is a specialised, editorially driven publication serving companies operating at the intersection of security, cryptography, identity, hardware, and regulatory change across Europe and beyond.

### Growth & Performance: A Platform Scaling Ahead of Forecast

#### Traffic Growth in 2025

Month	Views (approx.)
July	200
August	550
September	3,300
October	4,500
November	4,700
Silicon Trust	~ 2,000/month

#### Combined visibility entering 2026:

- Approx. 6,700 monthly readers
- Approx. 80,000 annualised views (TQS + Silicon Trust)

#### Audience Geography

(based on 3 clear months of analytics/percentage)

- Germany: 70%
- United States: 15%
- China: 5%
- United Kingdom: 3%
- Rest of World: 7%

This aligns closely with the Silicon Trust legacy footprint (strongly German industrial and government readership), while showing early traction in the US and China, both important for secure-ID and PQC manufacturers.

### Quarterly Combined Reach

TQS consistently delivers more than 20,000 verified professional touchpoints per quarter across its ecosystem. This figure combines fast-growing website readership, ongoing Silicon Trust carry-over, strong podcast listenership, and sustained LinkedIn and multi-channel social engagement.

In practice, it reflects a concentrated audience of security, cryptography, digital-identity, hardware, and policy professionals who interact with TQS content every quarter — not general consumer traffic, but the specialist decision-makers our sponsors want to reach. This puts TQS at the high end of specialist B2B media within identity, cryptography, secure hardware, and sovereignty technology.

### Multi-Channel Publishing Engine

Podcast: Innovating Trust

Weekly cadence (14 episodes per season)

- Season 1: Aug–Dec 2025
- Season 2: Jan–May 2026
- Summer Specials June/July 2026
- Season 3: Sept–Dec 2026

Distributed on: TQS, Spotify, Apple Podcasts

Typical performance: 1,000–3,000 listeners per episode (platforms combined). This creates **weekly touchpoints with a highly specialised decision-making audience.**

### Editorial & Whitepapers

Monthly long-form flagship features (1,000–3,000 words)

Quarterly whitepapers (up-coming) including:

- Identity Factories
- Secure Supply Chains in the Quantum Age
- The Quantum Continuum

These pieces produce the strongest SEO and long-tail performance across both TQS and Silicon Trust.

### Current Events Integration

- TRUSTECH 2025 & 2026
- Identity Week Amsterdam 2026

TQS provides pre-event build-ups, live coverage, roundtables, analysis, and post-event editorial cycles.

### Editorial Themes for 2026 (Sponsor Alignment)

These themes come directly from the TQS Editorial Plan and are ideal for vendors in secure ID, PQC, secure hardware, manufacturing, biometrics, and advanced cryptography:

- PQC migration & crypto-agility
- Secure elements and chipsets
- Digital identity (EUDI Wallet, ISO 18013-5/-7, OpenID4VC)
- Industrial IoT & Edge AI trust
- Credential sustainability (sustainable substrates, materials)
- European supply-chain sovereignty
- AI intellectual-property protection & anti-tamper
- The emerging hardware trust layer

Each topic gives sponsors a credible, technical, high-impact content environment.

### Why Companies Sponsor TQS

Companies choose to sponsor TQS because it delivers a rare combination in this sector: deep technical credibility, a precision professional audience, and a dual-platform footprint that spans both the legacy secure-ID community and the emerging quantum-safe and digital-trust landscape.

A key part of that strength comes from our heritage. Silicon Trust continues to attract around 2,000 professional readers every month, even after 25 years, because its archive remains one of Europe's most respected reference points for secure ID issuance, chip technology, biometric infrastructure, national credential programmes and smart-card manufacturing.

Procurement officers, standards bodies, programme managers and long-standing industry specialists still search for and rely on Silicon Trust content.

That enduring readership flows naturally into The Quantum Space as the industry shifts toward PQC, digital identity, hardware trust, and AI-driven security models — giving sponsors continuity with the audience they already value.

At the same time, TQS brings a fast-growing new readership focused on quantum-safe cryptography, sovereignty technology, secure hardware, AI trust layers and the next generation of digital-identity infrastructure. This creates a combined, highly targeted professional audience across Germany, the US, China, the UK and key European markets.

Sponsors also value TQS for its multi-channel visibility model. Every major feature, podcast or whitepaper is amplified across LinkedIn, X, Threads, Bluesky, Mastodon, Facebook, Instagram, YouTube, and the TQS site, ensuring sustained reach to technical and strategic decision-makers. Weekly podcasts (On Spotify & Apple Podcast as well TQS), monthly long-form features, and quarterly whitepapers keep sponsors visible throughout the year, anchored to major events like TRUSTECH, Identity Week and RSA Europe.

In short, TQS gives partners what general tech media cannot: a credible, established, and continuously expanding professional audience that understands — and acts on — the technologies shaping the next era of digital trust.

### Sponsorship Packages 2026

#### 90-Day Sponsor Package – €2,500 /90 days (3 months)

You get:

- Homepage sponsor tile for 90 days
- One TQS-produced feature article
- One podcast mid-roll mention
- Full multi-channel amplification
- Inclusion in the TQS monthly newsletter
- Optional “Meet us at...” tile for upcoming events

Best for: A shorter, high-impact burst around product launches

### Annual Sponsorship Packages

#### 1. Base Sponsor — €6,000 / year

You get:

- Logo on TQS website
- Logo in all quarterly whitepapers
- One podcast mention
- One “Meet us at...” tile for a major event

Best for: Companies wanting stable year-round presence with no content commitments.

#### 2. Enhanced Visibility — €8,000 / year

You get everything in Base, plus:

- One editorially produced in-depth article (~1,000 words)
- Two podcast integrations (mid-roll or discussion)
- Visibility in TQS event coverage (Identity Week + RSA Europe)
- Homepage tile during selected event weeks

Best for: Vendors seeking deeper storytelling and richer technical visibility.

#### 3. Strategic Partner — €10,000 / year

You get everything in Enhanced, plus:

- A co-branded whitepaper or flagship TQS feature
- A 12-month sidebar sponsor tile
- Priority editorial scheduling
- Participation in a TQS special (roundtable, panel, or deep dive episode)

Best for: Top-tier manufacturers, ID vendors, PQC firms and infrastructure providers wanting category leadership.

### TRUSTECH Accelerator Packages (Add-on or Standalone)

#### TRUSTECH Spotlight — LITE (€1,950)

- 3-part editorial series (Dec 2–4)
- Homepage tile (Dec 1–7)
- Podcast mid-roll
- Full social amplification

#### TRUSTECH Spotlight — PLUS (€3,950)

Everything in LITE plus:

- A 10–12 minute remote interview
- Post-show recap published by Dec 9

#### Event Cycle Extension — €6,000

- Two additional features
- Whitepaper tile
- Q1 2027 re-promotion push

### Contact

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PACKAGE	DURATION	ARTICLES	PODCAST	WEB TILE	EVENT VISIBILITY	PRICE
90-Day Sponsor	3 Months	1 Feature	1 Mid-Roll Ad	✓	Optional Tile	€ 2,500
Base Sponsor	12 Months	–	1 Feature Mention	✓	1 Event Tile	€ 6,000
Enhanced Visibility	12 Months	1 Full Article	2 Integrations	✓	Identity Week TRUSTECH	€ 8,000
Strategic Partner	12 Months	1 Article & White Paper	3+ Integrations	✓ 12 Months	Full-Year Multi-Event Inclusion	€ 10,000
Spotlight LITE	1 Week	3-Part series	1 Mid-Roll Ad	✓	TRUSTECH	€ 1,950
Spotlight PLUS	1 Week	3-Part & Re-Cap	1+ Interview	✓	TRUSTECH Full Cycle	€ 3,950
Extention	Q4/26 – Q1/27	2 Additional Features	–	✓	Post-Show Cycle	€ 6,000